With my diverse skill set in instructional design, including proficiency in models, analysis, development, theories, multimedia, technology, assessment, collaboration, communication, and continuous learning, I am well-suited to create engaging learning experiences that align with objectives and enhance student learning in any context. This expertise allows me to design impactful and learner-centered instructional materials effectively.



Instructional Designer

Maryville University: Visual Comm Digital Media 1 & 2 Social Media Campaigns

Critical Thinking Research & Analysis **Technology Proficiency** Adaptability

Interpersonal Skills

Strategic Thinking Crisis Management Relationship Building Event Planning & Management Public Relations Practitioner Employee Relations — Sharepoint Intranet Creativity O'Connor & Partners **Brown Smith Wallace** Project Management Marketing Comm Branding & Identity Mentorship APR Accreditation - Continuous Learning BA University of Utah - Mass Communication Core Skills: Communication - Written & Verbal

**Communications Professor** 

St. Charles Community College

**Lindenwood University** Maryville University

**Webster University** 

- Media Relations

Research & Scholarship

Adaptability & Flexibility

As a PR professional I possess strong communication skills, including the ability to craft compelling messages and engage with media outlets. I excel in strategic thinking, crisis management, social media management, and relationship building, while demonstrating adaptability and resilience in a fast-paced environment.

Public Relations **Business Comm** Media Writing Marketing & Marcom Communication -Interpersonal Comm Journalism Ethics & Law InDesign Subject Matter Expert Graphic Design Illustrator Visual Communication & Design Photoshop Web Design Social Media & Technology Courses - Campaigns MA Digital and Interactive Media Pedagogical Skills Mentorship & Guidance Assessment & Feedback Canvas — Sample Course Technology Integration -Blackboard

I bring expertise in the field of communication, allowing the best design of learning materials and experiences that effectively convey information and engage learners. My pedagogical skills, knowledge of communication theories, and experience in teaching can contribute to creating impactful solutions.